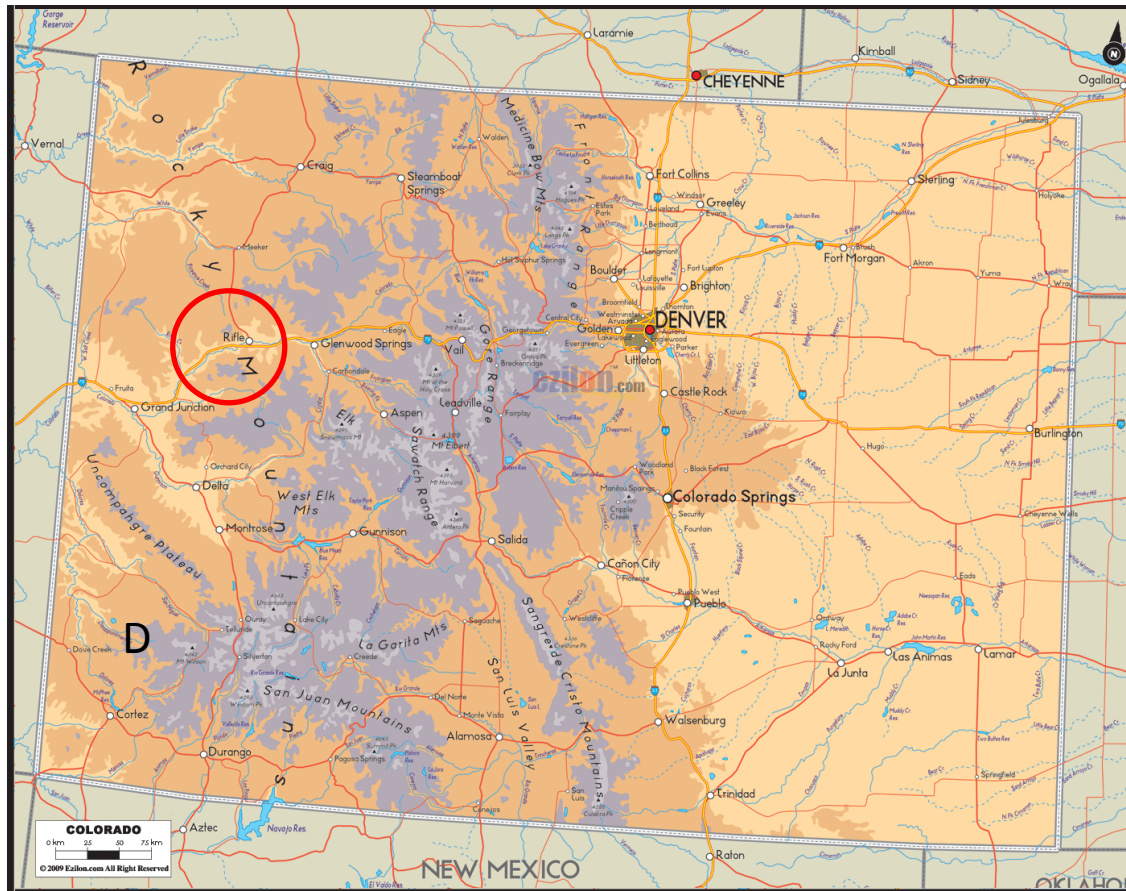


Designing an Active Built Environment

Nathan Lindquist, Planner

Rifle, Colorado



Rifle heritage: agriculture, energy, and outdoor tourism



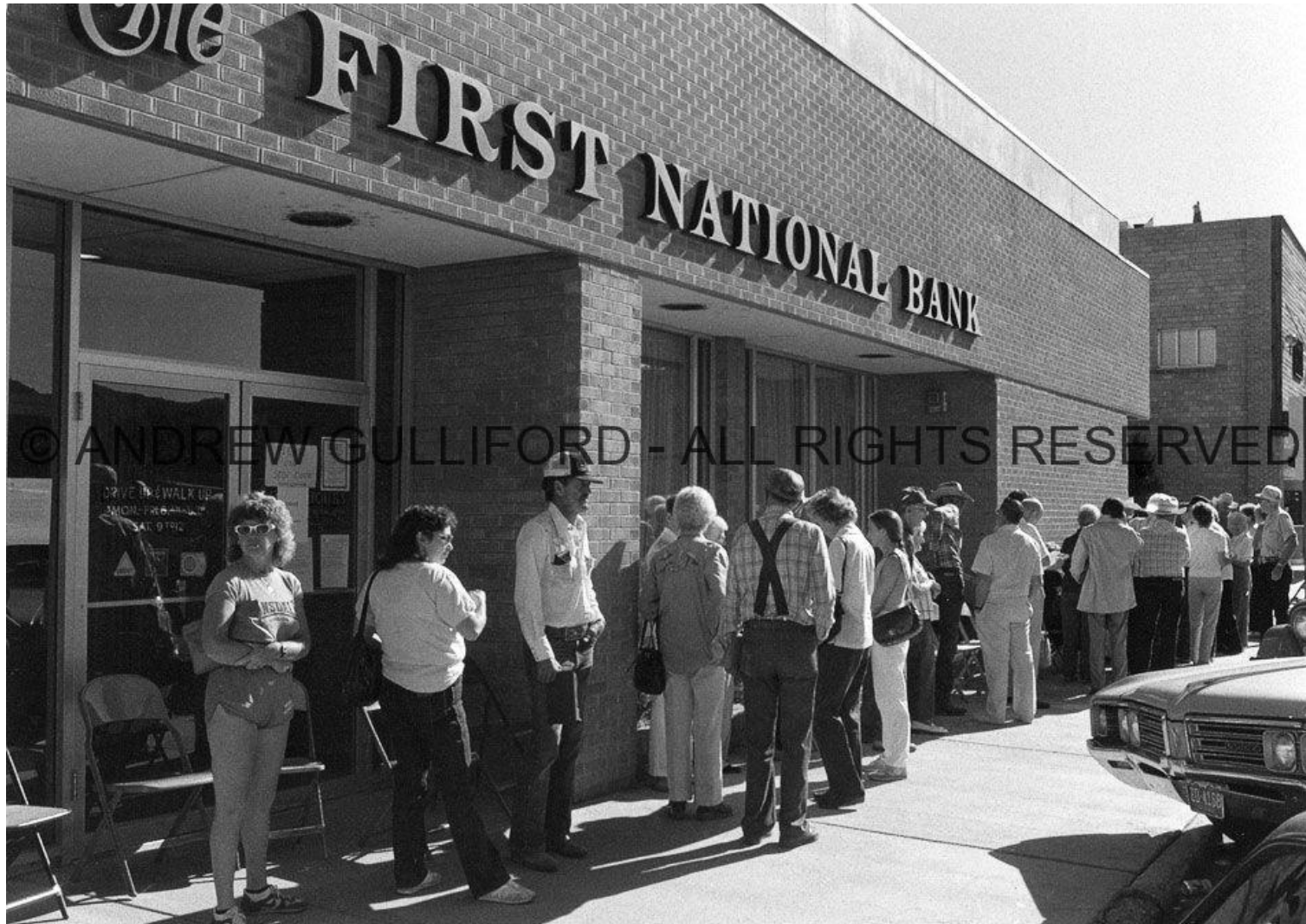


1975 to 1982: a BOOM economy

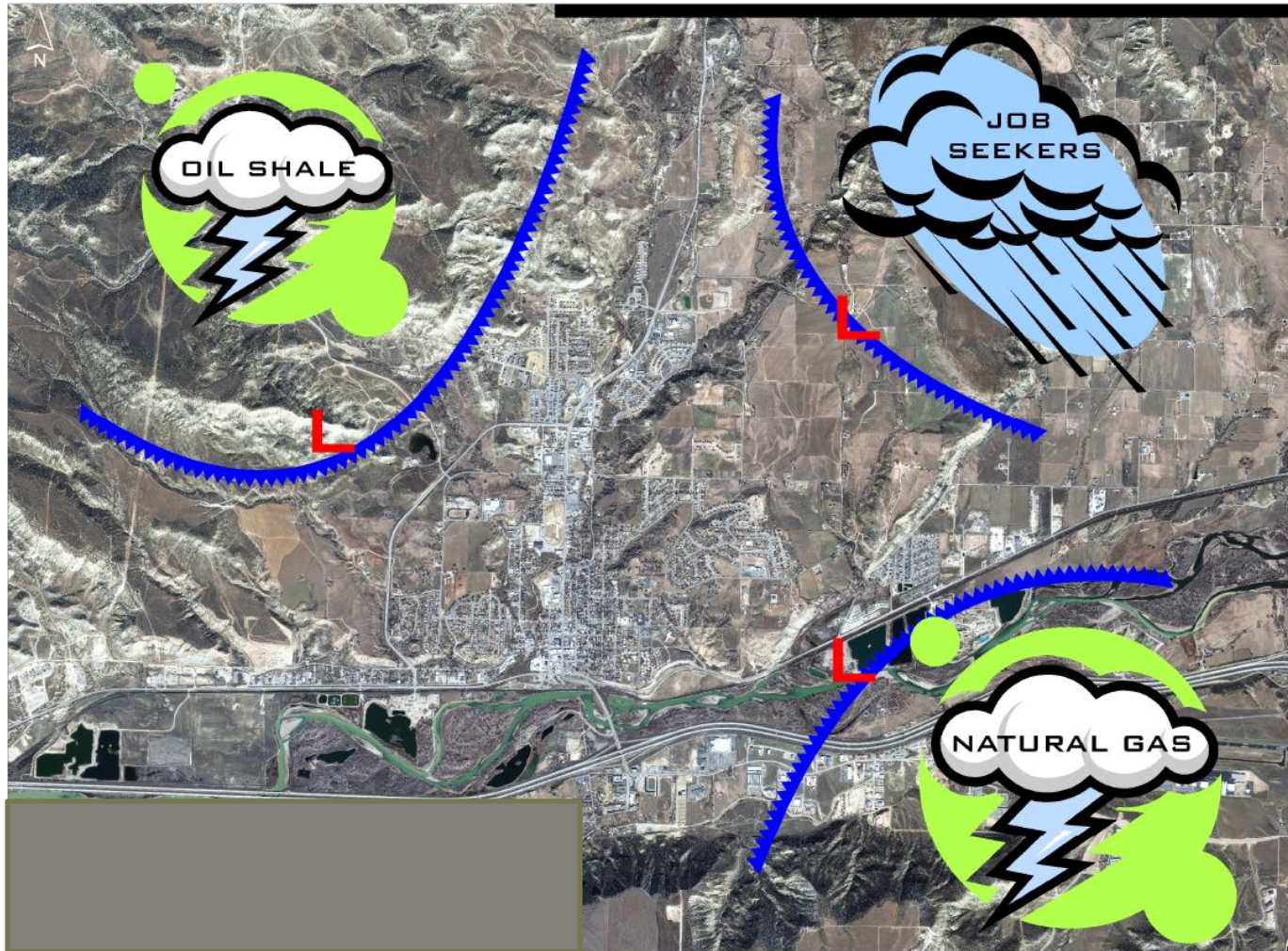
OIL SHALE - THE ROAN PLATEAU (PICEANCE BASIN)



1982 to 2000 : a BUST economy

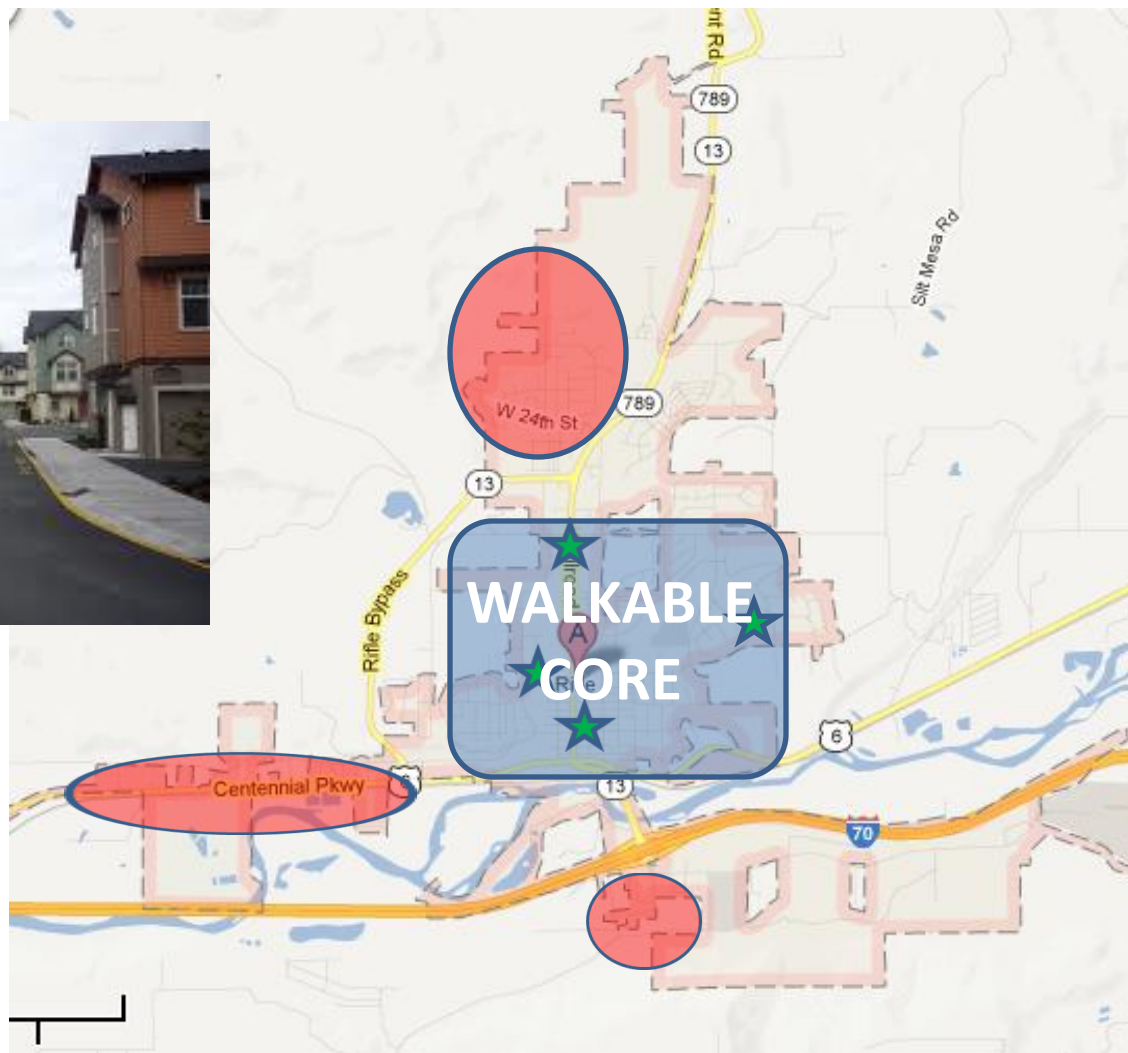


2000 to 2008: another BOOM economy



.....STAY TUNED FOR LIVE COVERAGE OF THE PERFECT STORM, EXPERTS PREDICTING THE BIG ONE, RESIDENTS ENCOURAGED TO PREPARE.....COMING UP: ECONOMIC ANALYSIS & CHANGE IN RIF.....

Boom housing built in neighborhoods with poor connectivity



We shape the built environment—the built environment shapes us.



**Community land use and transportation decisions
affect personal lifestyle decisions.**

**In an “active built environment “ people will bike and
walk more often and at greater distances.**

**THIS ONE
RUNS ON FAT
AND SAVES YOU MONEY**



**THIS ONE
RUNS ON MONEY
AND MAKES YOU FAT**



Top 10 Lessons Learned



10. We shape the built environment—the built environment shapes us.
9. **In an active built environment people walk and bike more.**

What is an active built environment?

An active built environment has a high level of connectivity



Disconnected sprawl pattern = low connectivity

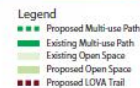


Downtown Rifle: continue the grid and make new connections



Future development in extended downtown grid







Top 10 Lessons Learned

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9. In an active built environment people will walk and bike more.
8. An active built environment has high connectivity.
7. **An active built environment has a pedestrian-oriented streetscape.**

Pedestrian and bike-friendly street section



A pedestrian-oriented built environment



Example of urban design improvements



Example of urban design improvements

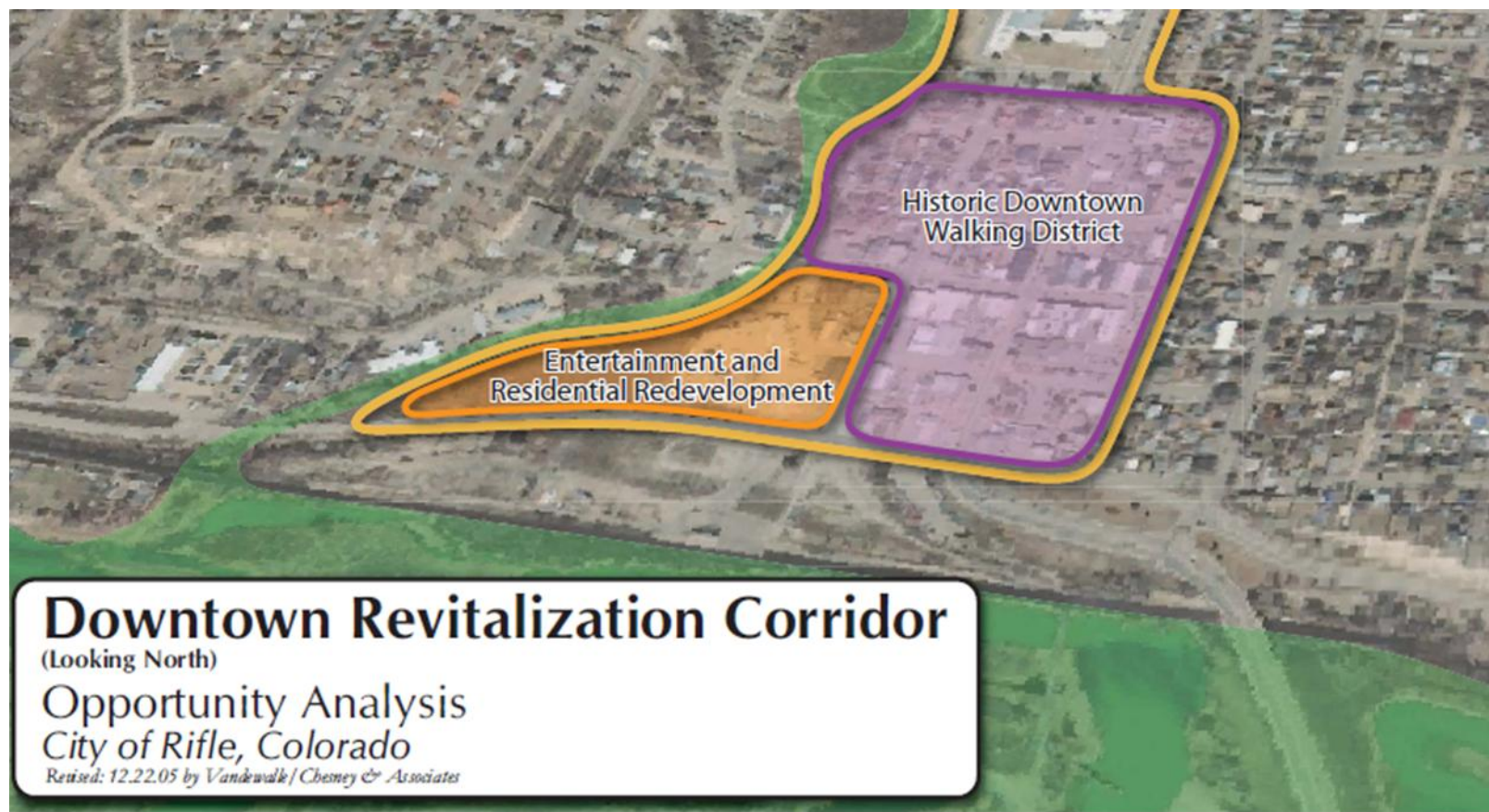




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7. An active built environment has a pedestrian-oriented streetscape.
6. **An active built environment can create economic opportunity.**

2005 Opportunity Analysis



7-plex movie theater, Ute Performing Event Center, and new library



Centennial Park

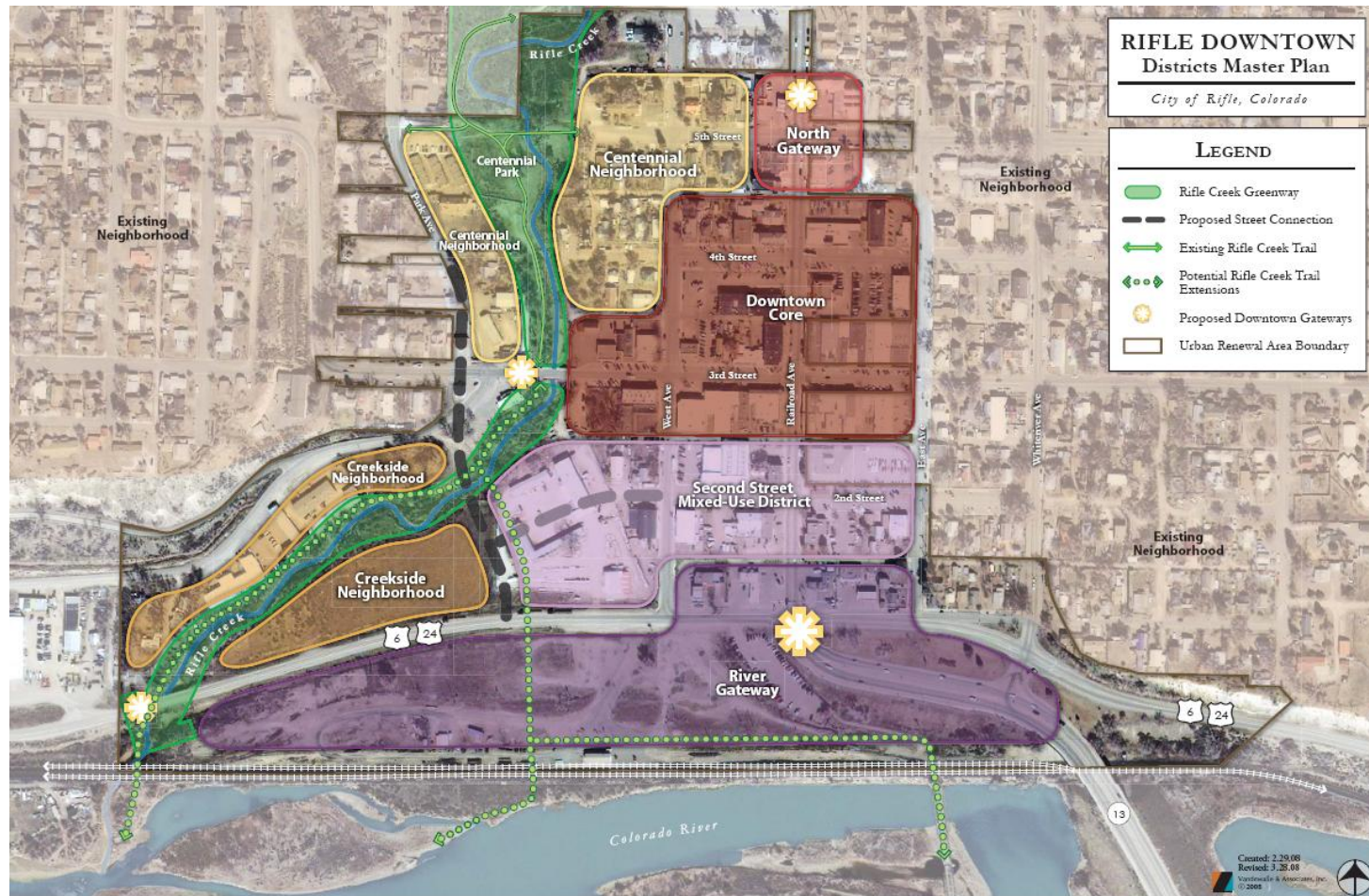




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5. **Zoning should enable new housing in walkable neighborhoods.**

2008 Downtown Master Plan and 2010 Zoning Code rewrite





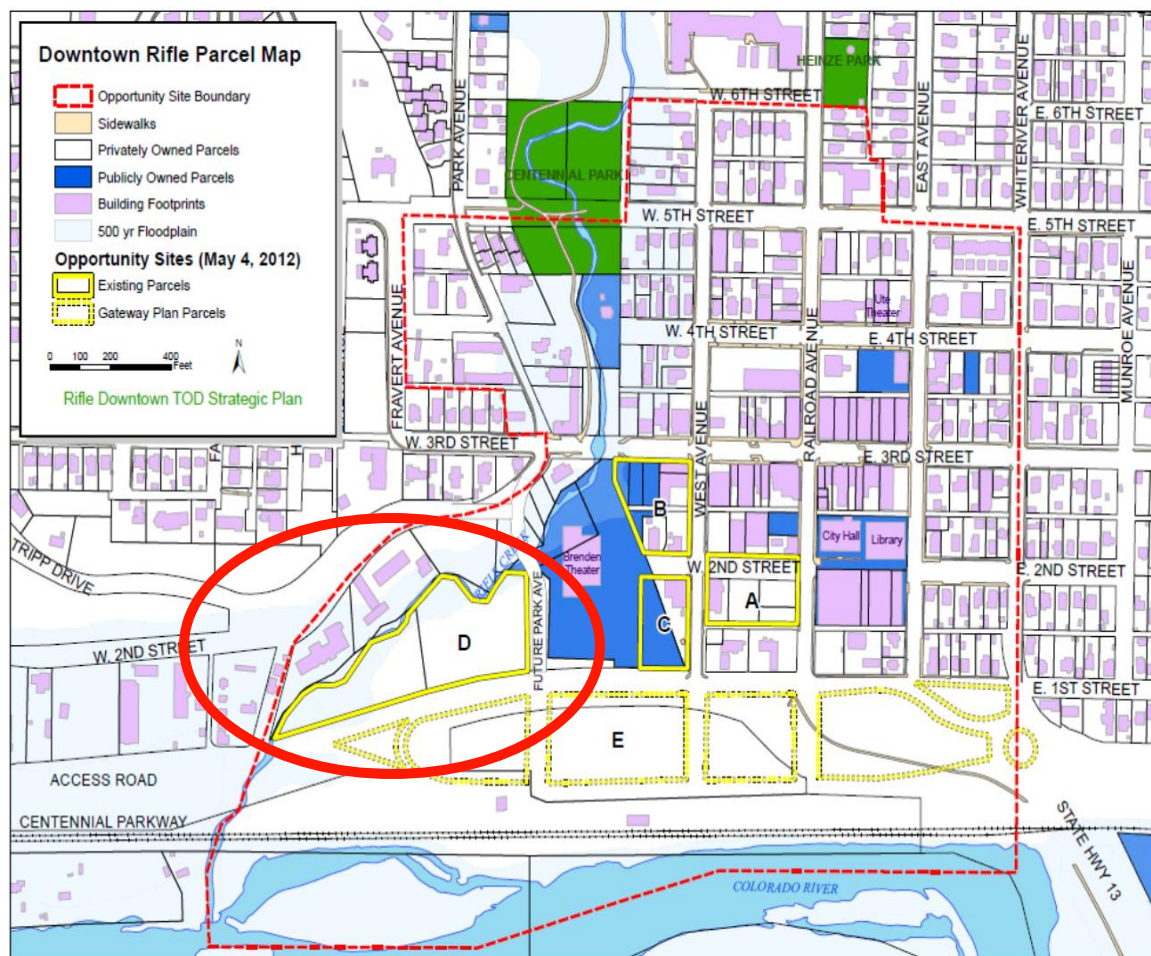
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5. Zoning should enable new housing in walkable neighborhoods.
4. **Think strategically—private investment follows smart public investment.**



Downtown Rifle TOD Strategic Plan

- **Federal Sustainable Communities Partnership**
HUD Community Challenge Grant
DOT TIGER II Planning Grant
- **Colorado Department of Local Affairs (DOLA)**
Sustainable Main Streets Program
- **Inter-disciplinary consultant team**



Proposed mixed-rate housing near trail network and downtown



Proposed mixed-rate housing near trail network and downtown





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4. Think strategically—private investment follows smart public investment.
3. **Nurture partnerships—both within and outside your community.**
2. **Empower community leaders AND up-and-coming community leaders.**



Top 10 Lessons Learned

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5. Zoning should enable new housing in walkable neighborhoods.
4. Think strategically—private investment follows smart public investment.
3. Nurture partnerships—both within and outside your community.
2. Empower community leaders AND up-and-coming community leaders.
1. **The public process is an opportunity to experience the change.**

Have fun!



Change happens when people experience the change



Tour de Downtown Rifle

Friday October 12

4 – 8 pm

It's Fall, it's Friday, come on downtown!

Tour de Downtown 4 – 7 pm

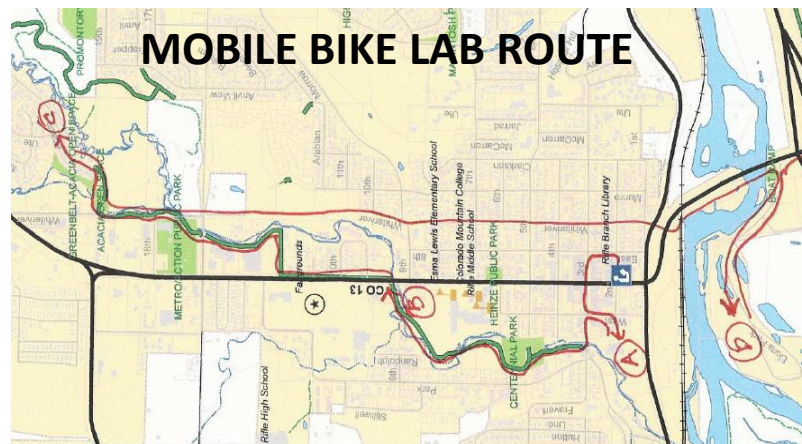
Specials at downtown businesses and restaurants! For one night, children will not cry. Dogs will not bark.

Design Shindig 7 – 8 pm

Rifle Branch Library · 2nd Floor
Check out plans for the next phase of downtown improvements and hang out on the 2nd floor library patio! Appetizers from Creekend and Thai Chili served.

Bring this Flyer to downtown businesses for specials:

Blush Salon & Spa · Grand opening party
Miller's Dry Goods · door prize for a large stuffed dog
Gus the Bus · a new mobile community pre-school.
Country Attic · 10% off all items.
Creekend · live music and dinner.
Ladybug Express · 10% off of flowers, cookies.
Midland Arts · Open late and refreshments.
Sammy's · Happy Hour from 5-7pm.
Zoe Life Soapworks · All soap \$5 and a door prize.
Brenden Theater · free 16 oz. courtesy soda with movie.
Trendz Clothing Co · 10% off all day.
Calamity Jane's · Drawing for \$20 off Embroidery
A&D Pawn · 25% off all Snowboards
Little Treasures Childrens Clothing & Furniture · 20% off
Thread Works · 10% off Alterations



Thank you



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